GetMisty

THE BEACH CLUB COLLECTION



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Effortless sun care

A new standard in hospitality

Premium sunscreen spray cabins for beach clubs.

PLANNED LAUNCH SPRING 2027

Product visualisation

GUEST CARE. VENUE VALUE. FULL SERVICE.

More care for guests. More value for your club.

GetMisty is an automated sunscreen spray cabin for beach clubs. It gives guests convenient sun care and adds a useful extra to your sunbed package. We fund and service the cabin, so your team can focus on hosting.



Cabin concept for premium outdoor hospitality. Product visualisation.

FOR YOUR GUESTS

Always close at hand

Sun care by the loungers, with no bottle to carry or sticky hands. One included session per rented bed adds a little extra luxury, offered by your beach club.

FOR YOUR BEACH CLUB

A reason to choose you.

Add a useful, memorable extra to your sunbed package and make your premium offer easier to see.

GETMISTY TAKES CARE OF IT

Fully serviced.

We fund and install the cabin, then handle refills, cleaning and maintenance. Your team can focus on hosting.

SUSTAINABILITY

Less plastic. Less waste left behind.

Shared sunscreen can reduce the need for personal plastic bottles. Fewer bottles can mean less plastic use and less rubbish left on the deck or beach.

Explore our formula & coastal approach - page 8

DESIGNED FOR THE DECK

One cabin, built for the deck.

Warm teak slats and a softly lit wooden interior bring the cabin into the language of premium outdoor hospitality. The compact, single-guest format is designed to sit naturally beside sunbeds, beach decks and beach club pools.

A touchscreen guides SPF selection and session validation; the cabin delivers an automated 360° mist. Guests can step in wearing swimwear, even with wet hair. The formula is developed to feel light on hair and to be compatible with fabrics.



Product visualisation.

The cabin, at a glance.

5 sec	450	30 & 50	UVA + UVB	2 m²
SPRAY CYCLE	GUEST CAPACITY	SPF OPTIONS	BROAD SPECTRUM	FOOTPRINT
Planned automated misting phase	Up to 450 guests per 8-hour day	SPF 30 or SPF 50	Planned sun protection	Compact, single-guest format

Considered in every detail.

Reef safe

Ocean-friendly formula.

Credits & contactless

Redeem in the app or wallet, with contactless payment support.

Clothing & hair friendly

Designed with swimwear, linen and towels in mind, and a clean finish on hair when the mist lands there.

One guest at a time

A compact, single-guest format designed for the deck.

Indicative supplier figures, subject to final validation. Capacity includes payment and changeover; the 5-second figure refers to the spray cycle. Follow the final product instructions.

MORE VALUE AROUND EVERY SUNBED

A better beach day. A stronger reason to book.

Bring GetMisty onto your deck and give guests a distinctive reason to choose your club. Included sun care adds a tangible benefit to your sunbed package, supports your premium positioning and creates an experience worth recommending.



01 Stand out on the deck

Make your club memorable with a distinctive GetMisty cabin and an included sunscreen session. Give guests a clear reason to choose you.

02 Strengthen your offer

Promote included sun care on your booking page. Add a tangible benefit to your sunbed package and make your premium price easier to understand.

03 Bring guests back

Turn a useful sun-care service into part of the day guests remember, recommend and want to enjoy again at your beach club.

04 Fully serviced

GetMisty funds, installs and services the cabin, including cleaning and maintenance. Your team can focus on hosting.

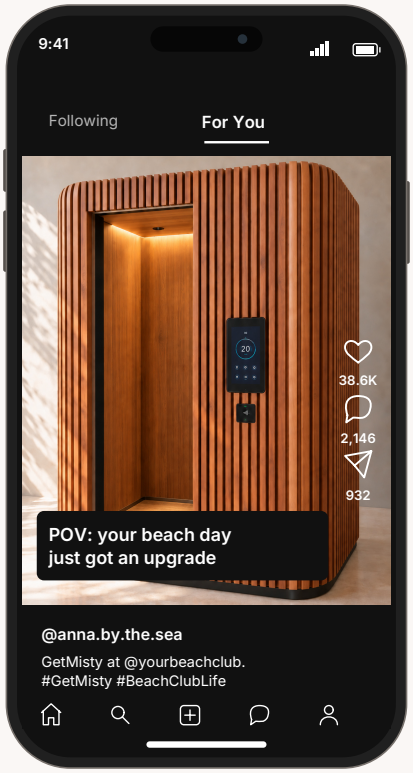
Commercial effects depend on the venue, guest response and execution. The proposed benefits are opportunities rather than guaranteed financial outcomes.

YOUR GUESTS SHARE. YOUR BEACH CLUB GETS SEEN.

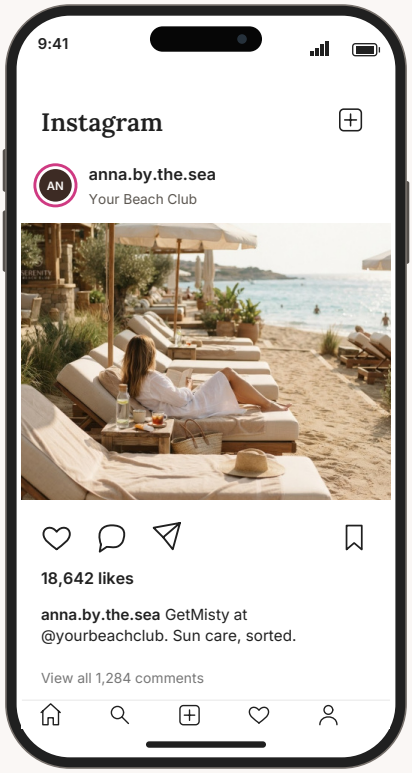
They share the moment. New guests discover you.

Guests sharing their GetMisty experience on TikTok, Instagram and Facebook can introduce your club to new audiences worldwide. A standout clip could even go viral. Tagged posts can build name recognition, drive traffic to your booking page and inspire new visits.

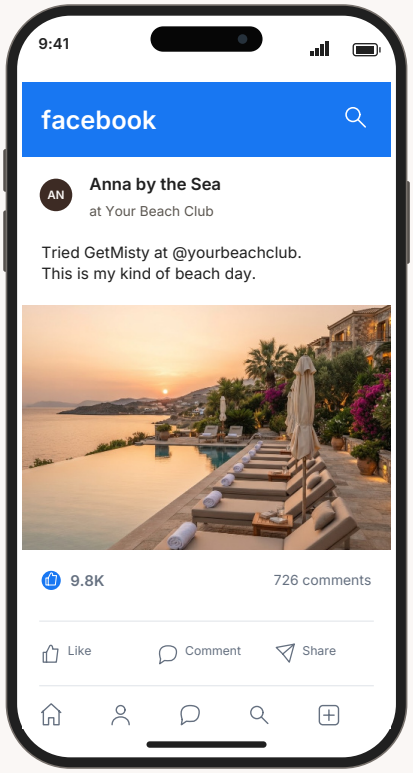
TIKTOK



INSTAGRAM



FACEBOOK



From shared moments to new visitors.

01

They capture it

A GetMisty session gives guests a distinctive experience to film, from the cabin on your deck to their sun-care moment.

02

Your club gets seen

A tag or location links their post to your beach club, putting your name and atmosphere in front of friends and followers.

03

Interest becomes visits

Make it easy to go from a shared post to your profile and booking page, where new interest can become enquiries and future visits.

Illustrative social concepts and engagement figures. Sharing is voluntary and guest permission applies. Visibility and commercial effects depend on content, audience and execution.



YOUR CLUB. YOUR GUEST EXPERIENCE.

No cabin purchase.
A thoughtful extra in your welcome.

Concept imagery

THE MINIMUM & OPTIONAL UPGRADES

A clear minimum. Two optional upgrades.

One complimentary session per rented sunbed is the **minimum requirement** of the GetMisty concept. Options 2 and 3 are **optional upgrades** for a more generous guest experience.

01

MINIMUM REQUIREMENT

REQUIRED

Per rented bed

The concept requires at least one complimentary GetMisty session per rented sunbed, included in the bed price.

One bed. One included session.

02

OPTIONAL UPGRADE

For each bed guest

Optionally give every guest using a rented bed their own complimentary session, including couples or groups sharing a reservation.

A shared booking. A session each.

03

OPTIONAL UPGRADE

For all beach guests

Optionally make one complimentary GetMisty session standard for all beach club guests, including those without a rented bed.

Every beach guest. A session each.

Optional upgrades, access and redeemed-session rates are agreed for your beach club.

MORE CARE IN EVERY SUNBED RESERVATION

More care.
A better beach day.

Guests come to relax and feel looked after. With one GetMisty session included per rented sunbed, their booking comes with a thoughtful sun-care extra. A cabin close to the loungers and a brief automated spray cycle make it easy to add a moment of care to their beach day.



Sun care, already included

One complimentary GetMisty session is part of the sunbed reservation, with no separate charge for that included session.

Quick, close and convenient

The cabin is close to their sunbed. A 5-second automated spray cycle makes it a brief stop in their beach day.

A welcome touch of care

A distinctive cabin and a simple sun-care ritual add a thoughtful touch, helping guests feel welcomed and looked after.

One included session.
A more complete day.

ONE INCLUDED SESSION. A THOUGHTFUL EXTRA.

Your sunbed reservation includes one complimentary GetMisty session.

One complimentary session per rented sunbed. Additional inclusions follow the selected partnership. Concept imagery.



FORMULA, COMFORT AND APPLICATION

Sun care, considered.

Developing sunscreen for a spray cabin means considering the formula, the skin feel and the way the product is applied as one experience. The GetMisty brief combines planned SPF options with a light, pleasant texture and the practical demands of a day by the sea.

01 Pleasant on skin

A lightweight texture, a non-greasy feel and a fresh, subtle scent are central to the intended experience. Sun care should feel comfortable alongside swimwear, warm weather and a day by the water. Fabric and hair compatibility are also included in the assessment, because an automated mist may reach more than the skin.

02 Built for automated misting

The formula and the cabin are developed as one system. The amount delivered, its distribution on the skin and the intended spray use all need to be considered together. The assessment includes the relevant exposure conditions, so the final product directions can explain how the cabin and sunscreen should be used.

03 Two planned protection levels

SPF 30 and SPF 50 are planned for selection at each session. SPF and UVA performance require their own supporting evidence, separate from skin-tolerance testing. The finished product label will define the protection level, application directions and reapplication guidance, giving the guest a clear basis for correct use.

04 The coast in the brief

For a concept designed to belong beside the water, ingredient choices and the marine environment matter. Both are part of the development approach. Our marine story centres on the finished formula and its supporting evidence, so the information we share with partners and guests can reflect the relevant findings. Care for the coastal setting is part of the brief from the start.

Formula characteristics, marine claims and SPF options remain subject to final substantiation. Coral imagery is contextual. Use as directed, reapply as instructed, and combine with shade and protective clothing.

DERMATOLOGY & PRODUCT SAFETY

Care, with a documented foundation.



Illustrative formula study

Our work with YouWish, a Dutch formulation and product safety specialist, combines dermatological testing and validation with formula quality checks and cosmetic safety documentation.

TESTED & VALIDATED

DERMATOLOGICAL TESTING & VALIDATION

Dermatologically tested & validated.

Skin tolerance has been tested and validated under dermatological supervision. Cosmetic testing follows the EU ban on animal testing. SPF and UVA performance are assessed separately.

01

Quality reports

COAs - Certificates of Analysis for batch specifications.
Stability reports - storage and shelf-life checks.
Microbial reports - microbiological quality.
Also: preservative, packaging-compatibility and heavy-metal checks.

02

Safety documentation

CPSRs - Cosmetic Product Safety Reports by qualified assessors.
PIFs - Product Information Files containing the safety reports and supporting evidence.
SDS / MSDS - supporting safety and handling information, where applicable.

03

EU notification

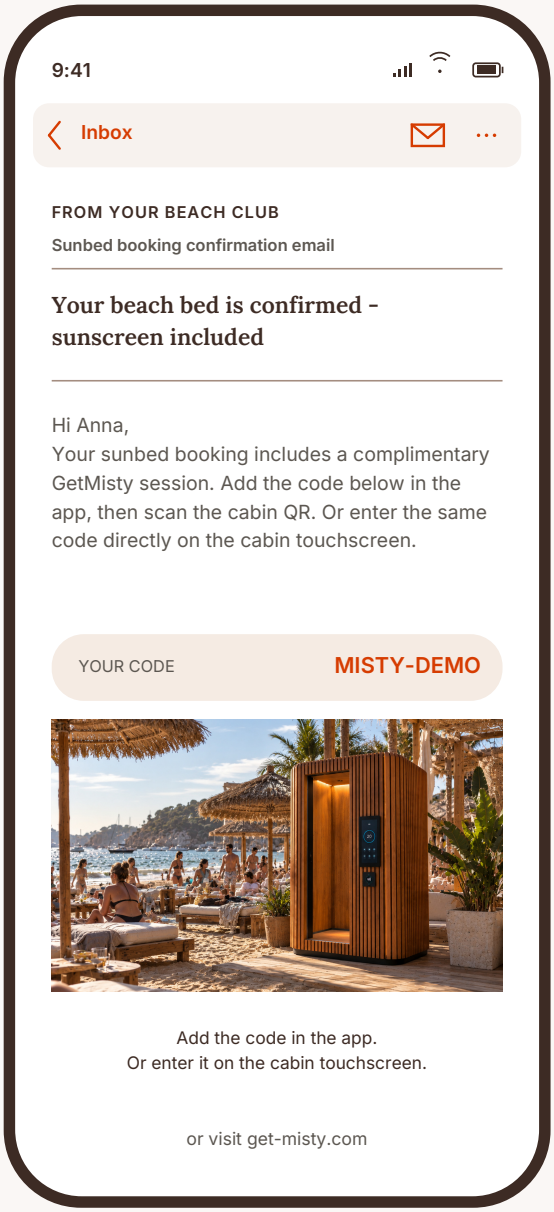
CPNP - Cosmetic Products Notification Portal.
Product notifications are submitted before EU market placement.
This is a regulatory notification, rather than a product test or approval of safety or efficacy.

Dermatological validation concerns skin tolerance under test conditions. SPF and UVA protection are assessed separately. Follow the final product directions.

A COMPLIMENTARY SESSION, MADE SIMPLE.

From booking. To a free session.

Your beach club sends a GetMisty code in the sunbed booking confirmation email. Guests add it in the app and scan the cabin QR, or enter the same code directly on the cabin touchscreen.



How your guests use it.

01 **Guest books a sunbed**

The reservation includes one complimentary GetMisty session per rented bed.

02 **Your club sends the code**

The GetMisty code arrives in your beach club's sunbed booking confirmation email.

03 **Guest redeems the code**

The guest adds the email code in the app and scans the cabin QR, or enters the same code directly on the cabin touchscreen.

04 **Guest enjoys the session**

The cabin delivers the automated 5-second spray cycle.

A REWARD FUNDED BY GETMISTY

Feedback earns a token.

GetMisty pays for the reward session. Guests earn a free token by completing the in-app feedback survey about their experience and whether it would encourage a return to your club.

Illustrative email and app. Sample code only. App launch planned for spring 2027. Token eligibility and booking integration apply.

THE BEACH CLUB APP

One wallet. Ready for the deck.

The planned GetMisty app keeps your tokens in one place. Add your booking code, check your tokens and use them at the cabin.

01 Get your token

Add the code from your sunbed booking email to get a token. You can also get a free token by completing the feedback survey.

02 Check your tokens

See where each token came from and when it expires. Each token can be used once, for one session.

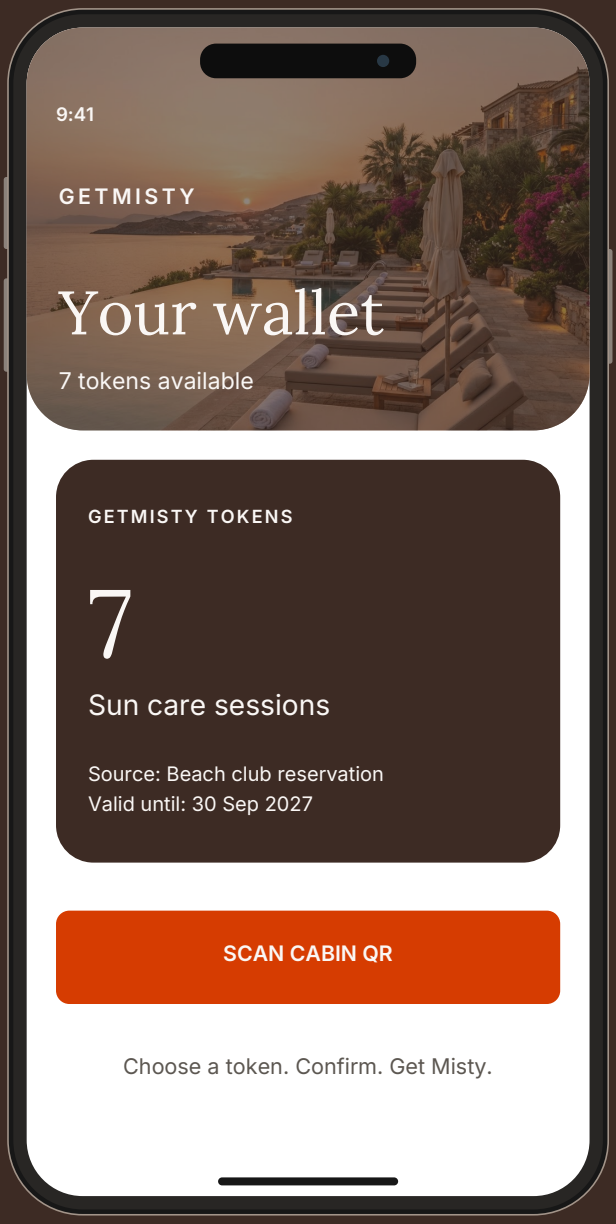
03 Use a token at the cabin

Scan the QR code on the cabin with the app. Choose a valid token and confirm. You can also buy extra sessions.

App features, rewards, payment options and booking connections are subject to final availability and terms.

THE GETMISTY WALLET

Your next moment of sun care.



ILLUSTRATIVE INTERFACE
App launch planned for spring 2027.

YOUR BEACH CLUB, IN NUMBERS

A clear view of your season.

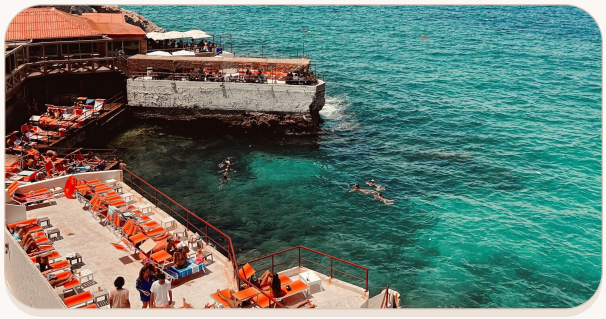


Photo: Vincent Rivaud / Pexels

This example shows an average cost of just €0.61 per rented bed, based on a €99 average bed price and 35% redemption. Scan the QR code to calculate your own case and send it to GetMisty.

EXAMPLE SEASON / PREMIUM CARE, SMALL COST

€1.255.410

TOTAL BED REVENUE

0.62%

Your seasonal cost: €7,767*

YOUR COST 0.62%

99.38% OF BED REVENUE REMAINS

€1.75 ~~€3.50~~

Per redeemed session
GetMisty funds 50%

AVERAGE BED PRICE

€99

AVG. COST PER RENTED BED

€0.61

Only 0.62% of the bed price, at 35% redemption.

CALCULATE & REQUEST

Your club. Your numbers.

Scan to enter your beach club details, calculate your season and request a partnership proposal.

SCAN TO CALCULATE

Calculate & request a proposal →

*Illustrative season. One included session per rented bed; 35% redemption and a €99 average bed price. Figures are rounded. Final terms follow your proposal.

ZERO INVESTMENT PARTNERSHIP

We invest in the cabin.

ZERO MACHINE INVESTMENT

GetMisty supplies the equipment and takes care of installation, cleaning, servicing and maintenance. Your team can focus on the guest experience.

RESPONSIBILITY	GETMISTY	BEACH CLUB
Machine investment & ownership	✓	·
Installation & initial setup	✓	·
Cleaning & servicing	✓	·
Maintenance & malfunction support	✓	·
Marketing materials & activation	✓	·
Place the machine in a prominent location	·	✓
Connect GetMisty to your reservation system Credits arrive automatically in every bed confirmation email.	·	✓
01 Required: 1 complimentary session per rented bed	·	✓

OPTIONAL, CHOOSE WHAT FITS YOUR BEACH CLUB	GETMISTY	BEACH CLUB
02 Included session per person on a rented bed Include one complimentary session for every guest using the bed, rather than only one session per bed.	·	✓
03 Included for all beach club guests Offer one complimentary session to every visitor, including those without a rented bed.	·	✓
GetMisty featured in your monthly newsletter	·	✓

A visible location. An included session. A fully serviced amenity.

Responsibility rows, optional items and allocation reproduced from the beach club website. Final allowances, integrations, service levels and commercial terms follow the partnership agreement.

THREE FOUNDERS. ONE SHARED AMBITION.

The team behind GetMisty.

GetMisty is built by three co-founders with complementary backgrounds in business, technology and finance. Together, we turn a shared idea into a practical sun care experience for guests and beach clubs.



Matz van Noesel

Co-founder / Commercial & Concept

As co-founder of Gloovy Eco Gloves, Matz developed the first circular disposable glove on the market, with a patented proposition. He brings that same entrepreneurial drive to GetMisty: shaping the concept, building partnerships with beach clubs and hotels, and turning sun care into a distinctive part of the guest experience.

FM

Freek Moerland

Co-founder / Technology & Development

Freek brings experience in quality, engineering and project management from Prodrive Technologies and MDE Automation. At GetMisty, he leads the cabin's technical development, working with the engineering team to connect product design with practical use on the deck.

MF

Martijn Franken

Co-founder / Finance & Corporate Strategy

Martijn brings corporate finance and M&A experience from ABN AMRO, ING and RELAY Corporate Finance, alongside his ventures The Custom Club and Rentle. At GetMisty, he focuses on the business case, pricing and financial structure behind each partnership.

Different strengths. One shared ambition.

Making sun care a natural part of every beach club welcome.

GetMisty



LET'S SHAPE YOUR PARTNERSHIP

Make sun care part of your welcome.

Tell us about your location, your guests and your season. Together, we can explore the right placement, guest inclusion and commercial proposal for your beach club.

Request your partnership proposal →

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www.get-misty.com
GetMisty S.L. · Spain

Planned launch spring 2027. Availability, site suitability and commercial terms are subject to agreement.